1. When would you use the following categories of font? Script, Decorative, Serif, and Sans Serif
2. What are some examples of each?
3. Think about the types of font spacing, review the terms for Leading, Tracking, Kearning, Monospacing and Porportional
4. Lines are used to do what?
5. What is a Z pattern and what information would you use.
6. **Valerie designed an advertisement for FBLA with various elements in different sizes and shapes, using light and dark colors.  Which principle of design technique did she use?**
7. **What is the difference between tinting and shading a hue.**
8. **IF you were trying to make sure what you created on your computer matched what you printed, what is it called?**
9. What is the purpose of a master page?
10. Remember the design elements?
    1. Balloon
    2. Watermark
    3. Reverse Text
    4. Art
    5. Template
    6. Jumpline
    7. Bleed
    8. Running Header
    9. Nameplate
    10. Sidebar
    11. Kicker
    12. Ruler